Claims

1   1.   A method for selecting fashion information for an individual,

2   said method comprising the steps of:

3   providing a style database including complimentary fashion

4   information having cosmetic data and physical characteristic data;

5   providing a personal characteristic database being adapted to receive

6   physical characteristic data for at least one individual;

7   communicating physical characteristic data for at least one individual

8   from an input device to said personal characteristic database;

9   comparing said physical characteristic data for said at least one

10   individual with said style database to identify a selection of cosmetics that are

11   appropriate for said individual based upon said individual's physical

12   characteristics; and

13   identifying for said individual cosmetics that are appropriate for the

14   individual based upon the individual's physical characteristics.

1   2.   The method of claim 1, wherein said style database further

2   comprises instructional data concerning the proper application of cosmetics.

1   3.   The method of claim 2, wherein said instructional data

2   comprises a multimedia presentation.

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1   4.   The method of claim 2, wherein said multimedia presentation

2   comprises a video presentation.

1   5.   The method of claim 1, wherein said cosmetic data comprises at

2   least one cosmetic characteristic selected from a group consisting of: cosmetic

3   brand, cosmetic style, colors, textures, medicinal qualities or chemical

4   qualities.

1   6.   The method of claim 1, wherein said physical characteristic data

2   comprises at least one physical characteristic selected from a group consisting

3   of: skin color, skin tone, hair color, eye color, facial shape, body proportions,

4   body measurements.

1   7.   The method of claim 1, wherein said input device comprises a

2   digital camera.

1   8.   The method of claim 1, wherein said input device comprises and

2   colorimeter.

1   9.   The method of claim 1, wherein said input device comprises

2   spectrophotometer.

1   10.   The method of claim 1, wherein said input device comprises a

2   computer.

1   11.   The method of claim 1, wherein said style database further

2   comprises footwear information.

1   12.   The method of claim 1, wherein said style database further

2   comprises clothing information.

1   13.   The method of claim 12, wherein said clothing information

2   includes at least one clothing data selected from a group consisting of: size

3   data, style data, fabric color data and fabric texture data.

1   14.   The method of claim 1, wherein said personal characteristic

2   databases is accessible via a computer network.

1   15.   A method for selecting fashion information for an individual,

2   said method comprising the steps of:

3   providing a style database including complimentary fashion

4   information, said complimentary cosmetic information having cosmetic

5   product data and physical characteristic data;

6   receiving physical characteristic data for at least one individual;

7   comparing said physical characteristic data for said at least one

8 individual with said complimentary fashion information to identify a selection

9 of cosmetics that are appropriate for said individual based upon said

10 individual's physical characteristics; and

11   identifying for said individual cosmetics that are appropriate for the

12 individual based upon the individual's physical characteristics.

1   16.   A method for providing fashion information for an individual,

2 said method comprising the steps of:

3   providing a style database having complimentary fashion information;

4   providing a personal characteristic database being adapted to receive

5 physical characteristic data for at least one individual;

6   communicating physical characteristic data for at least one individual

7 from an input device to said personal characteristic database;

8   comparing said physical characteristic data for said at least one

9 individual with said style database to identify appropriate cosmetic or clothing

10 selections for said individual based upon said individual's physical

11 characteristics; and

12   identifying for said individual cosmetics or clothing selection that are

13 appropriate for the individual based upon the individual's physical

14 characteristics.